



July 21, 2009

Dear Corporate Sponsor,

Calling all Bowlers! It is with great pleasure that I am announcing **Shifra Home's 2<sup>nd</sup> Annual Bowl-a-thon, Bowling 4 Babies**. We are inviting local businesses to become a **Bowling 4 Babies** Sponsor. We hope you will consider a sponsorship opportunity with this event.

This family-focused event offers a win-win for everyone. Corporate sponsors have an opportunity to extend good will to the Burlington community while supporting a wonderful nonprofit organization serving Halton. **Bowling 4 Babies** will be held on **Saturday, October 24, 2009** in the afternoon at Burlington's Prime Time Bowling (830 Laurentian Drive).

Shifra Home provides a safe haven for pregnant young women with support for the baby and both parents. We are a Christ-centered nonprofit organization open to people of all backgrounds and faiths. In Halton, there are approximately 200 teen pregnancies each year. Shifra Home is the only maternity home in all of Halton meeting the needs of young mothers and their babies.

Thanks to the support and generosity of our donors and volunteers, Shifra Home is able to help young mothers transition to a more confident life for themselves and their babies. We offer life skills training and other support services during pregnancy and following the birth of the baby. Since opening our doors in August 2006, Shifra Home has positively impacted the lives of 42 young women and babies.

We hope you will consider a partnership opportunity with Shifra Home's Bowling 4 Babies in the form of sponsorship. Bowling 4 Babies has many sponsorship opportunities available:

<b>Platinum Sponsors</b>	<b>\$1,000</b>
<b>Gold Sponsors</b>	<b>\$ 500</b>
<b>Silver Sponsors</b>	<b>\$ 200</b>
<b>Bronze Sponsors</b>	<b>\$ 100</b>
<b>Prize Donor</b>	<b>\$ 200+ value</b>

All specific details pertaining to individual sponsorship levels are included (please see reverse). If you have any further questions please feel free to contact me.

On behalf of the **Bowling 4 Babies** committee, thank you for your consideration. We look forward to partnering with many esteemed companies in our community.

Warm Regards,

*Lisa Hoekstra*

Lisa Hoekstra  
Director of Community Relations  
lisa.hoekstra@shifrahomes.com



## Sponsorship Levels for Shifra Home's Bowling 4 Babies

Sponsoring Opportunity	Sponsorship Amount	Recognition Opportunities
Platinum Sponsors	\$1,000	<ul style="list-style-type: none"> <li>• Thank you Banner to our Platinum Sponsors (logo recognition)</li> <li>• Logo in Burlington Post Ad</li> <li>• Opportunity to have a table at the event</li> <li>• Special Mention at Event</li> <li>• Link from your company's website to Shifra Home's website</li> <li>• Logo promoted on Shifra Home's website</li> <li>• Opportunity to provide giveaways to bowlers</li> </ul>
Gold Sponsors	\$500	<ul style="list-style-type: none"> <li>• Thank you banner to our Gold sponsors (logo recognition)</li> <li>• Text Mention in a Burlington Post ad</li> <li>• Logo promoted on Shifra Home's website</li> </ul>
Silver Sponsors	\$200	<ul style="list-style-type: none"> <li>• Sponsor a bowling lane</li> <li>• Signage on the lane</li> <li>• Verbal Mention on event day</li> <li>• Text mention on Shifra Home's website</li> </ul>
Bronze Sponsors	\$100	<ul style="list-style-type: none"> <li>• Text mention on Shifra Home's website</li> </ul>
Prize Donation	Value of \$200 or more	<ul style="list-style-type: none"> <li>• Organization's name on Prize table and verbal mention on event day</li> <li>• Text Mention on Shifra Home's website as a Silver Sponsor</li> </ul>

# Bowling 4 Babies Sponsorship Agreement

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Company name as you wish it to appear in promotional material:

\_\_\_\_\_

## Sponsorship Level:

\_\_\_\_\_ Platinum Sponsor (\$1,000)

\_\_\_\_\_ Bronze Sponsor (\$100)

\_\_\_\_\_ Gold Sponsors (\$500)

\_\_\_\_\_ Prize Donation

\_\_\_\_\_ Silver Sponsor (\$200)

Payment Method: \_\_\_\_\_ Cheque \_\_\_\_\_ Money Order

*Please make cheques/money orders payable to **Shifra Home**.*

Please mail to:

Bowling 4 Babies  
3017 St. Clair Ave., Suite 226  
Burlington, ON L7N 3P5

For more information, please contact: Lisa Hoekstra  
Director of Community Relations, Shifra Home  
905-681-9633 x 222  
[lisa.hoekstra@shifrahomes.com](mailto:lisa.hoekstra@shifrahomes.com)

- Confirmation of receipt of payment will be sent within 7 days
- Email all graphics for logos to [lisa.hoekstra@shifrahomes.com](mailto:lisa.hoekstra@shifrahomes.com)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_