

2019 ANNUAL REPORT

What's Inside

A Year in Review



Biggest Impacts



Unsung Heroes



Financial Review



A Better Future



SHIFRA HOMES INC.

Shifra Homes Inc.

2019 Annual Report

Published July 2020

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YouTube: <https://www.youtube.com/channel/UCsGK6mm1JSCKHTcEMQwWzJg>

LinkedIn: <https://linkedin.com/company/shifra-homes-inc>

CanadaHelps Donation Page: <https://www.canadahelps.org/en/dn/12568>

Charitable Registration Number: 808262471 RR0001



01

A Year in Review

2019 Highlights



Bringing life to business

Business Excellence Award Winner!

[Click here to view our nomination video](#)



Featured Episode on Context with Lorna

[Click here to watch Lorna's interview with Nancy](#)

BURLINGTON
FOUNDATION



Identified in Burlington Foundation's Brilliant Business Circle

[Click here to watch our video by the Burlington Foundation](#)



02

Biggest Impacts

Our Difference



9

babies born
in 2019

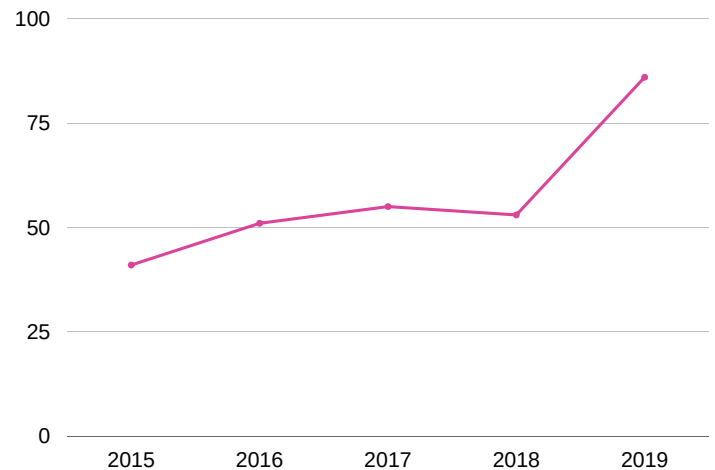


6,000
meals served

86

requests for
admission

62% increase
since last year



This increase in requests could be due to maternity homes in surrounding areas shutting down from lack of funding. Their need still persists and thus we've seen this influx of requests. Growing gentrification is also fueling increased requests from surrounding areas.

Expanded
**Food
Security
Program**

Introduction of our
Day Program
to address our wait list



02

Biggest Impacts



Our Difference

Schools & Programs

We are so proud of our young moms for working on their post-secondary education! They are completing the following programs:

Sheridan | Get Creative

Personal Support Worker (PSW)
Program at Sheridan College



Social Service Worker (SSW)
Program at Mohawk College

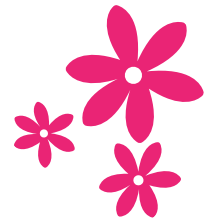
Fundamentals of Correctional
Practices Program at Mohawk
College



Master of Architecture at Boston
Architectural College

500

Donors



Expansions of our

Wellness Programs

including increased
Psychotherapy, Addictions
Counselling, Self-Esteem
Coaching, Massage Therapy, and
Art Therapy



03

Unsung Heroes



Volunteers Rock!

VOLUNTEERS: SELFLESS SUPPORTERS

Our volunteers take on so many roles for our young mothers. They help tutor the girls in their high school and post-secondary studies. They drive moms and babies to appointments. They buy groceries when the girls are in a pinch.

They advocate for fair treatment when these young moms are apartment hunting. They mentor and guide these young women to make healthy and positive choices. They gather donations, furnish apartments, treat them to a shopping or self-care day, the list goes on. Our volunteers also help us make our Shifra house a Shifra Home. From handywork, furnishings, yard work, gardening, painting, hosting BBQs, and sharing in the laughs and love, our volunteers make a real difference.

60

volunteers

6,000

volunteer hours

OUR STUDENT PROGRAM

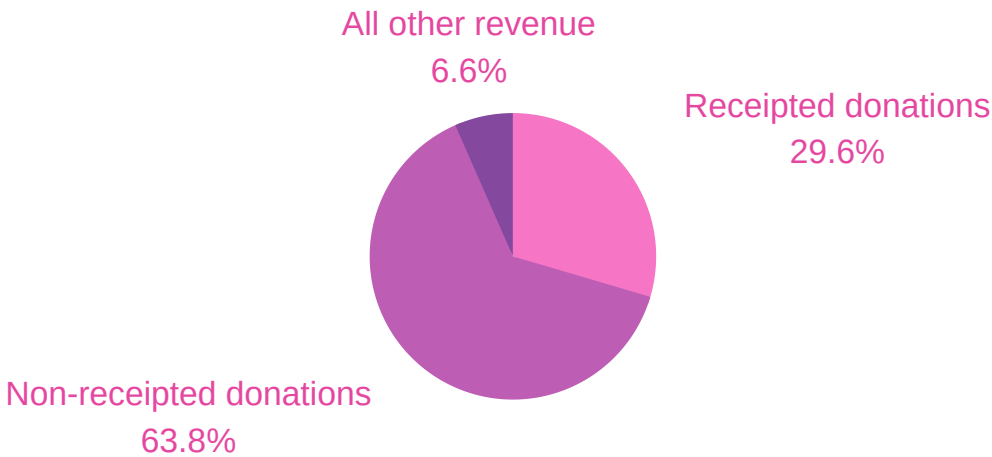
Shifra Homes also benefits from the diverse students we host throughout the year. Students range from Child & Youth Care (CYC), Social Service Worker (SSW), Early Childhood Educator (ECE), Midwifery, Nursing, Business, and more. Our students learn from our residents and our dynamic environment, preparing them to bring their skills to the workforce.



04

Financial Review

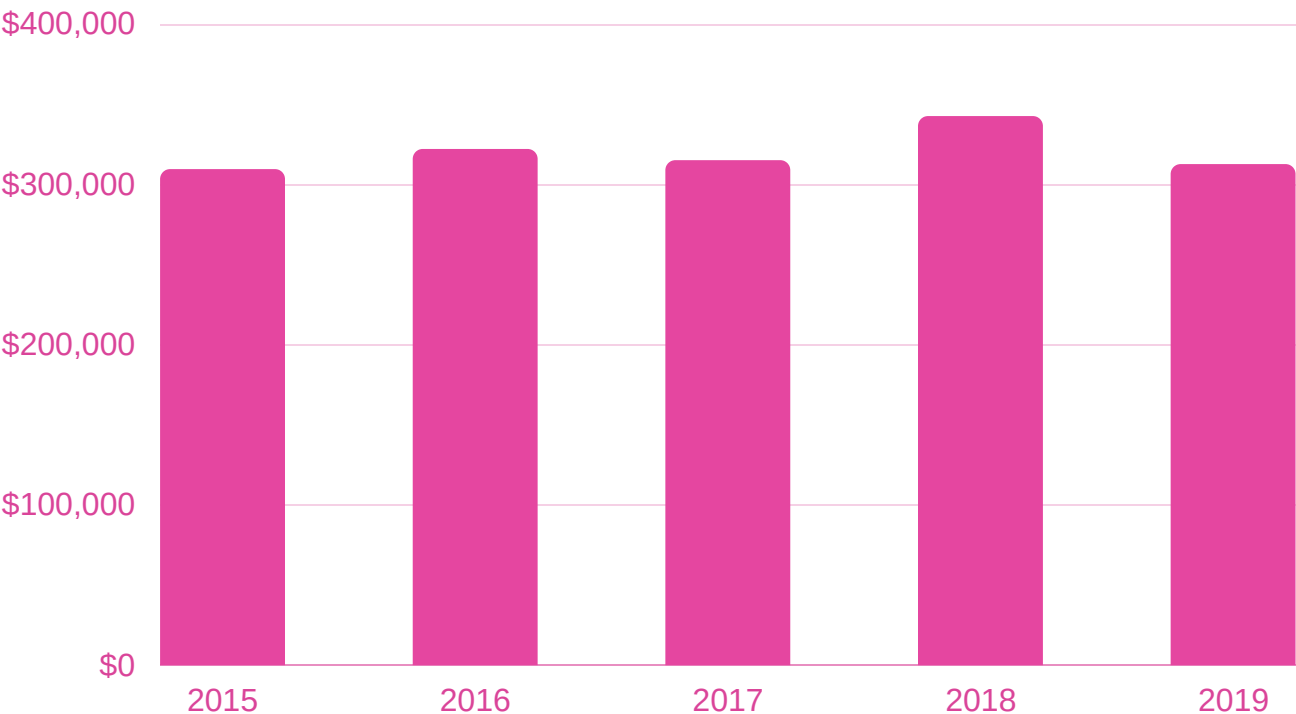
Revenue



In 2019 we experienced a dip in revenue compared to the previous year. Factors include a 44% decrease in revenue from Baby Bottle Campaigns and a 98% decrease in Angel donor revenue. Increased emphasis for the upcoming year is on connecting with more potential Angel donors and our community businesses for support.

Total Revenue 2019
\$312,345.00

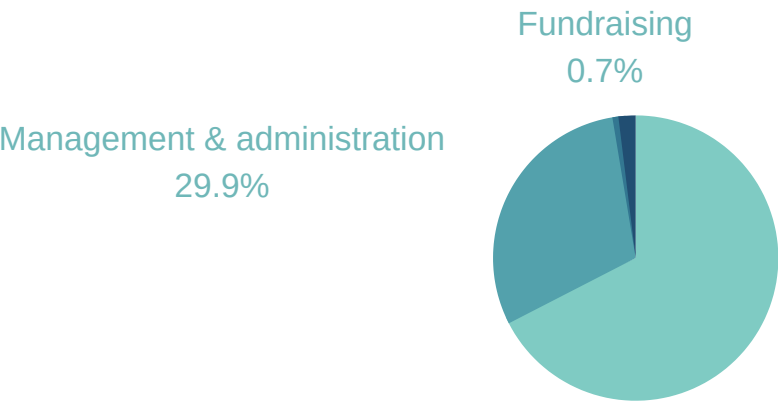
View the [last five years](#) of our charity information returns on the CRA website



04

Financial Review

Expenses



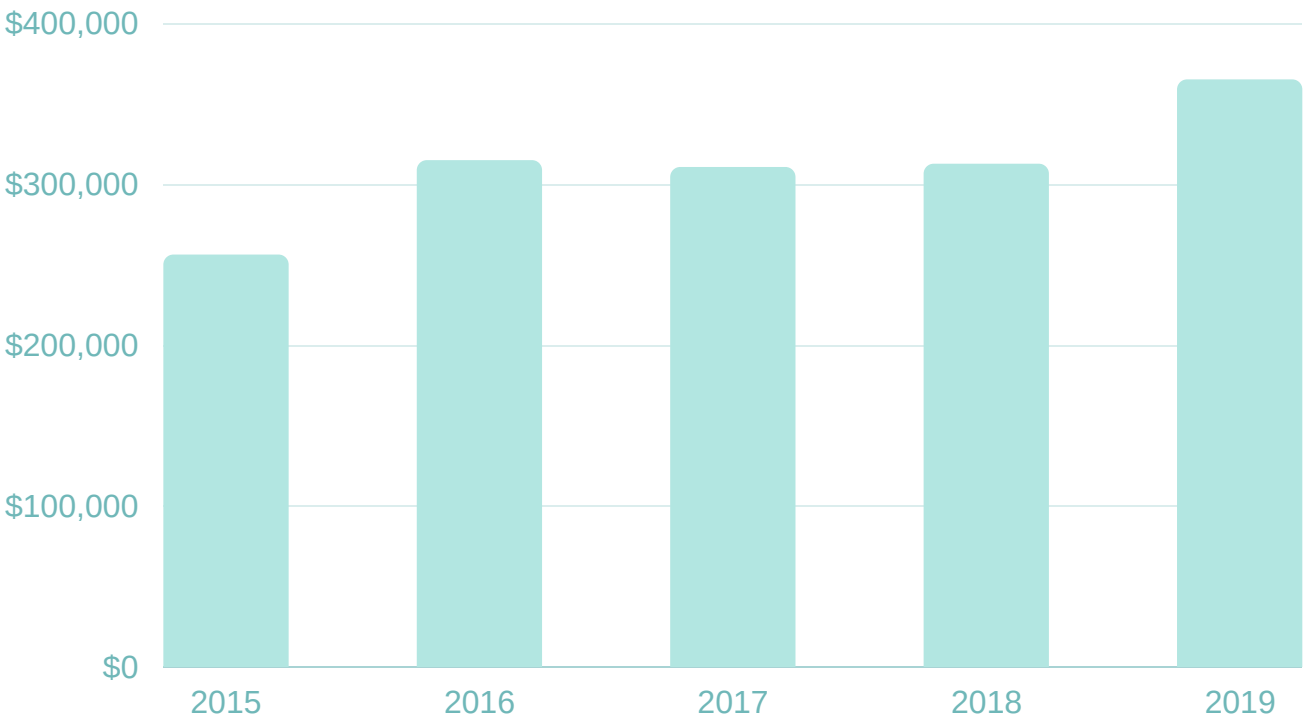
2019 showed an increase in expenses compared to the previous year. This has been attributed to increasing demand for our services (62% increase in requests for admission this year).

Charitable programs
67.4%

Total Expenses 2019
\$365,228.00

To address this demand we hired temporary workers and introduced our Day Program, expanded our services for navigating community resources for our waitlist, grew our Wellness Program & Food Security Programs, and increased services to our Seeds of Hope Program.

View the [last five years](#) of our charity information returns on the CRA website





Financial Review

Profit & Loss Statement

Audited by Taylor Leibow LLP

SHIFRA HOMES INC.

STATEMENT OF OPERATIONS

Year ended December 31

	2019	2018
	\$	\$
REVENUES		
Donations - General	102,807	97,044
Donations - Angel Program	257	14,271
Donations - Baby Bottle Program	23,317	33,618
Donations - Foundations and Grants	163,497	179,077
Residential Contributions	19,864	18,315
Other Income	2,603	-
	312,345	342,325
EXPENDITURES		
Administration and Postage	4,948	4,180
Advertising	992	568
Bank Charges	919	661
Fundraising	1,482	150
Household and Food	29,230	25,261
Insurance	5,862	5,772
Membership and Education	340	260
Professional Fees	5,833	7,078
Program	46,300	44,747
Rent	29,267	26,890
Repairs and Maintenance	9,184	4,215
Staff and Personnel	213,760	176,350
Telephone	4,726	3,621
Travel and Mileage	6,835	7,164
Utilities	5,550	5,830
	365,228	312,747
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES	(52,883)	29,578





Financial Review

Commitment to Transparency

Our Board of Directors

- Randy Matters** - President
- Geoff Cauchi** - Vice President
- Jordan Matters** - Treasurer
- Heather McDougall** - Secretary
- Antoinette Mendes de Franca** - Board Member

Accountability

Shifra Homes differs from most social service organizations because it receives zero government funding. As a result, we hold ourselves to a greater sense of accountability to our donors to ensure their contributions are being used for their intended purposes to support our programs.

Reserve Funds

Shifra Homes Inc. operates with a reserve fund for the purposes of emergency situations, capital projects, and future program development. In light of COVID-19, our charity has weathered the storm successfully due to the reserve funds in place for emergencies such as this.

Investments

The Board of Directors monitors and manages the investment portfolio to ensure healthy growth and minimal risk of loss.

Top Donors



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



SUSTAINABLE
DEVELOPMENT

GOALS

"The Sustainable Development Goals are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The 17 Goals were adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the Goals. Today, progress is being made in many places, but, overall, action to meet the Goals is not yet advancing at the speed or scale required. 2020 needs to usher in a decade of ambitious action to deliver the Goals by 2030."

- [United Nations Website](#)

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



Shifra Homes Inc. supports the Sustainable Development Goals

Shifra Homes is committed to improving its impact each and every year. By 2030 the world should be a better place for everyone. While we acknowledge that all of the goals are important, these goals highlighted above are most relevant to our work at this time.



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Donate Now



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