

2020 ANNUAL REPORT

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SHIFRA HOMES INC.

Shifra Homes Inc.

2020 Annual Report

Published July 2021

Mailing Address:

1860 Appleby Line, Ste. 340
Burlington, ON
L7L 7H7

Office: 905-681-9633

Fax: 905-681-9572

Website: www.shifrahomes.com

Facebook: www.facebook.com/ShifraHomes

YouTube: <https://www.youtube.com/channel/UCsGK6mm1JSCCKHTcEMQwWzJg>

LinkedIn: <https://linkedin.com/company/shifra-homes-inc>

CanadaHelps Donation Page: <https://www.canadahelps.org/en/dn/12568>

Charitable Registration Number: 808262471 RR0001



01

A Message From the Executive Director

It is through tough times that we can really see the world and people in a different light. 2020 was definitely a very challenging year. We had to learn to adapt to the new normal of repeated lockdowns and restrictions, all the while continuing to operate and ensure everyone's safety and well-being. As a businesswoman I am prepared for any situation and always have contingency plans in place to secure success. These plans and reserve funds allowed us to operate without having to alter or cut any programs or supports that we provide. We saw an increase in requests for therapeutic services, especially our psychotherapy and addictions counselling, due to the psychological impact of the pandemic. Additionally, we witnessed an increase in food costs and requests for food support. Despite all the increases, we were able to provide food and therapeutic supports necessary to ensure that our residents and clients were well provided for.

The better we are as a community in supporting these young, pregnant women and their babies, the better equipped these children will be in the future, especially in their early years and as they grow, to lead healthier and happier lives. These young moms are often breaking generational cycles because of all the support, lessons, and care that they receive during and after their stay at Shifra Homes.

During this past year we witnessed so many wonderful things. We realized that so many amazing people, businesses, organizations, and funders made contributions both material and financial to support our home and programs. Everyone went above and beyond to ensure that we would weather the storm. This says a lot about our community and the wonderful people in it.

A simple thank you is not sufficient to express our humble appreciation and verbalize how grateful Shifra Homes is for your support. You have helped enrich the lives of these young women and mothers during these most crucial times. Most importantly, each one of our supporters have actively written a beautiful chapter in the lives of these mothers and their innocent babies. A chapter, that reflects the hope and optimism of our community for the future. These precious children can only express their gratitude for your contribution with their smiles as they are too young to understand the full scope and impact that your support has on their lives. Their smiles honestly say it all.

Thank you from the bottom of my heart for making such an impact on the lives of everyone at Shifra Homes during this unprecedented year.

Nancy Romic

Executive Director



02

COVID-19 Impact

Impact to Programs

COVID-19 has impacted everyone in our community. Together we experienced unprecedented times and it has left a lasting effect on us all. The world as we knew it, changed overnight.

Having someone's life in your hands is an enormous responsibility. Shifra Homes prides itself on providing the best care and support for our young pregnant women, moms, and their precious babies. Numerous babies were delivered safely during these incredibly challenging times. We are so grateful that our residents and babies remained safe and healthy during these difficult times through diligence and a commitment to their safety. However, the residual impacts of COVID-19 were felt at Shifra. We had to close our doors to all volunteers, visitors, and students during the extended lockdowns. Some of our community partners and agency programs completely shut down while others transitioned to telehealth services. All our Baby Bottle Campaigns were cancelled. Fundraising was very challenging. We were so fortunate to receive Emergency COVID-19 funding.

In many cases our current residents and our former residents suffering from addictions, trauma, and mental health experienced the greatest impacts. Many of their previous supports that they had in place to manage their challenges were disrupted. They found themselves unable to access multiple supports as the world shut down around them. This made our work very challenging as we had to take extra measures to ensure that they were supported and had all the resources that they required.

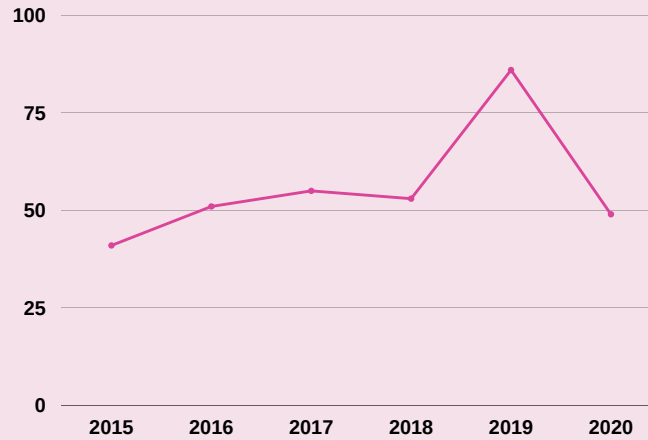
We also experienced many funders no longer prioritizing mental health programs in their funding decisions. These changes had the potential to be very devastating for clients that were suffering with mental health. Shifra Homes was very fortunate that we have reserve funds available for such situations. During a pandemic and times of uncertainty, the last thing that you ever want to do is take away any forms of mental health support.

We have weathered the storm and are slowly building our programs back up to their full operational capacity as we engage with our community partners to do better. Getting through this pandemic has not been easy but these young women and their children deserve to feel safe, healthy, and supported always.

02

COVID-19 Impact

Community Supports



49
requests for admission

Love from our Local Businesses



Over the summer Denny's surprised our home with breakfast for everyone



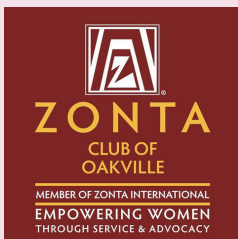
The Home Depot donated and delivered boxes of Christmas gifts to our current and past residents



Our residents received an abundance of gifts from the Lakemount Worship Centre's Youth Group

COVID-19 Funding

COVID-19 hit non-profits and charities hard, which is why we were so grateful for the community funds that were shared in 2020.



United Way
Halton & Hamilton



03

A Year in Review 🐾

2020 Highlights



<https://www.youtube.com/watch?v=dhibgggB4C0&t=1s>

One of our amazing volunteers, Carly Holmstead, created this beautiful video that shares the journey of our resident, Holly, as she navigated motherhood as a young parent.

04

A Year in Review



2020 Highlights



2021
WOMEN of
DISTINCTION Awards
The Courage of Covid



Our Executive Director, Nancy Romic, was nominated for the "Community Champion" and "Lifetime Achievement" award by her fellow community members, staff, and former residents. The nominators recognized her resilience and hard work in providing a safe home for young, homeless, pregnant mother's and their babies.

She is a warrior; she is nurturing; she has very high expectations and she will never let anyone take the easy way out; she never allows anyone's past mistakes to prevent positive outcomes; she loves fiercely; she will walk through fire and back for a young mom and her child.

-Cathy Lanc, Volunteer

39

volunteers

4,145

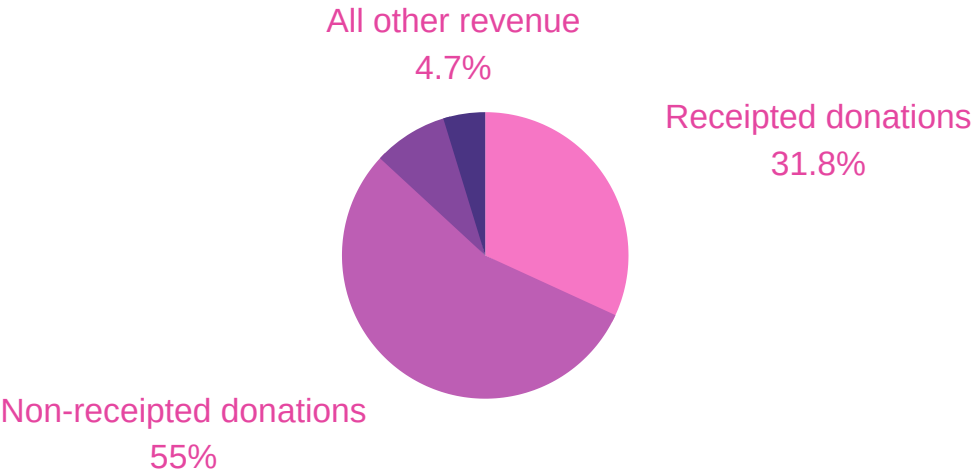
volunteer hours

This year we had to close our doors to many of our volunteers and community supports as we followed the Ministry guidelines. These measures had a significant impact on our residents, their babies, and our program outcomes. Having our doors closed during those difficult times reminded us of how grateful we are to our volunteers and students that tirelessly and selflessly support our home and mission as much as they can.

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Financial Review

Revenue

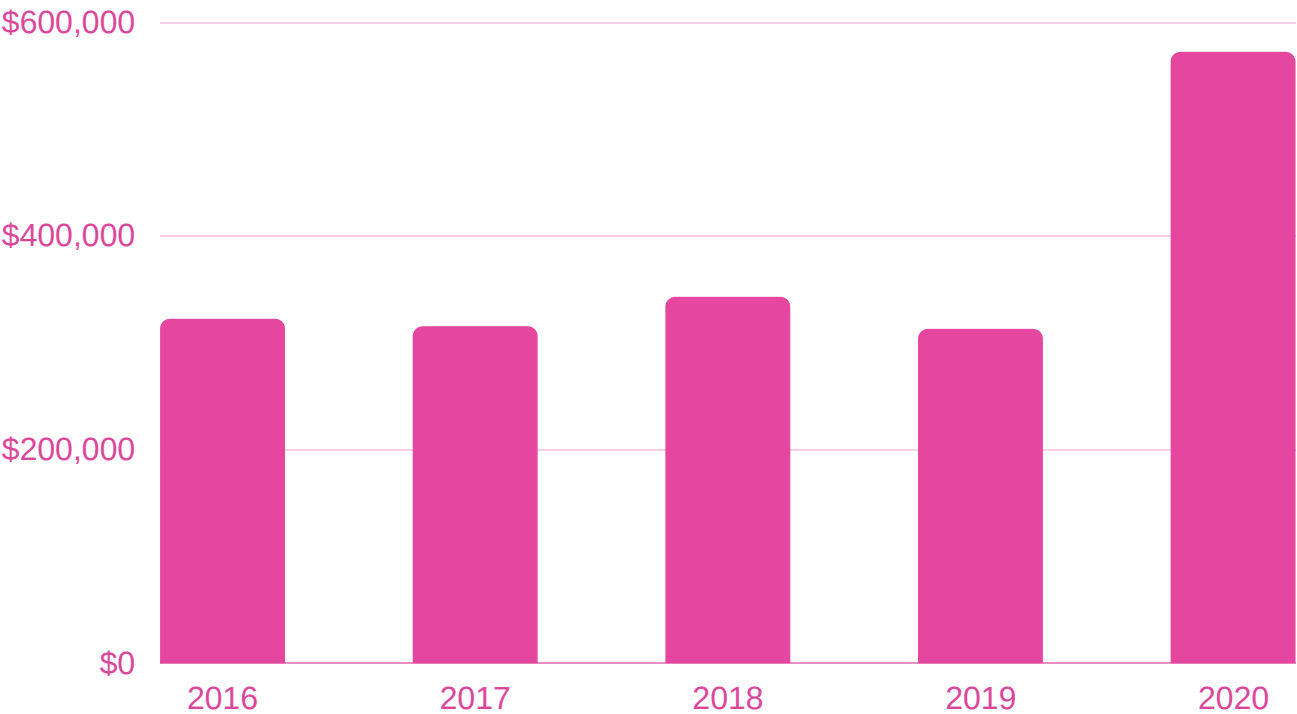


Total Revenue 2020
\$571,755.00

View the [last five years](#) of our charity information returns on the CRA website



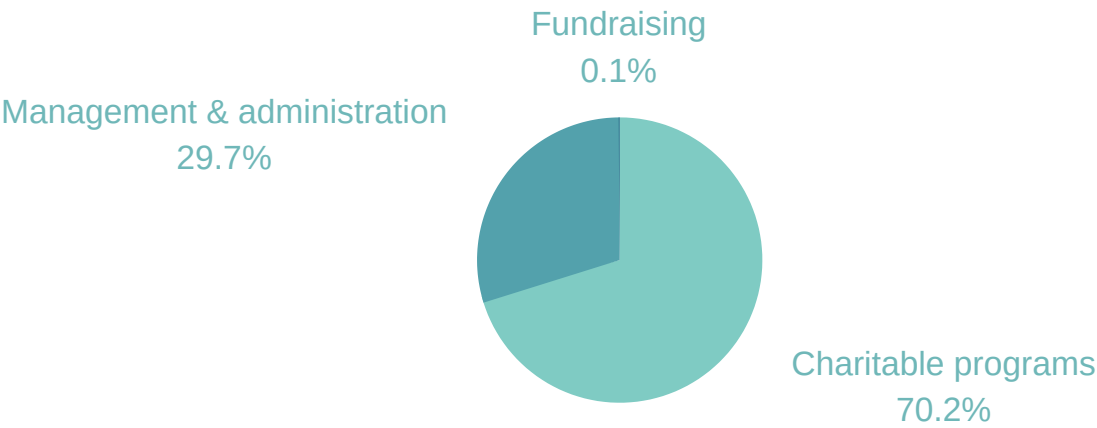
[T3010 Registered Charity Information Return \(cra-arc.gc.ca\)](#)



05


Financial Review

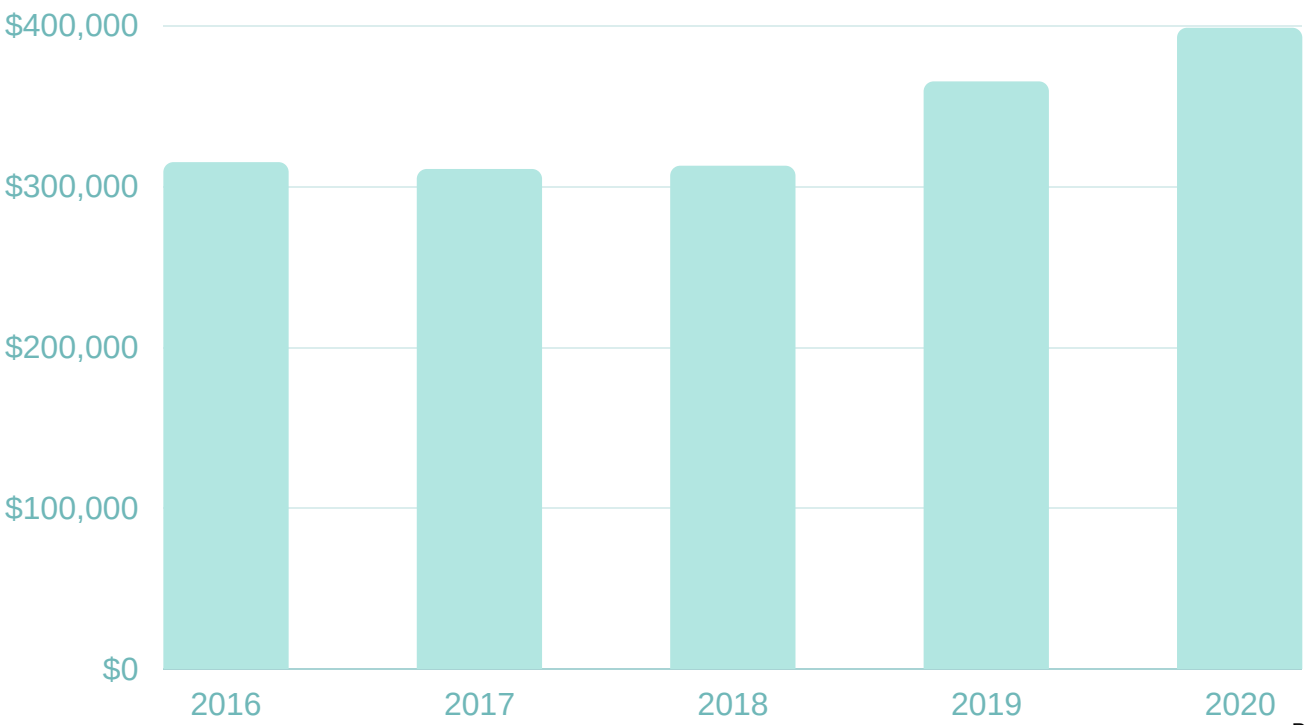
Expenses



Total Expenses 2020

\$398,623.00

View the [last five years](#) of our charity information returns on the CRA website  [T3010 Registered Charity Information Return \(cra-arc.gc.ca\)](#).





Financial Review



Profit & Loss Statement

Audited by Taylor Leibow LLP

SHIFRA HOMES INC.

STATEMENT OF OPERATIONS

Year ended December 31

	2020	2019
	\$	\$
REVENUES		
Donations - General	242,493	97,044
Donations - Angel Program	96	14,271
Donations - Baby Bottle Program	47	33,618
Donations - Foundations and Grants	256,261	179,077
Residential Contributions	26,706	18,315
Other Income (expense)	(1,892)	2,603
COVID-19 government assistance (Notes 2 and 6)	48,044	-
	571,755	312,345
EXPENDITURES		
Administration and Postage	5,629	4,948
Advertising	477	992
Bank Charges	915	919
Fundraising	-	1,482
Household and Food	24,824	29,230
Insurance	6,066	5,862
Membership and Education	259	340
Professional Fees	5,750	5,833
Program	77,9266	46,300
Rent	27,776	29,267
Repairs and Maintenance	4,810	9,184
Staff and Personnel	227,063	213,760
Telephone	4,019	4,726
Travel and Mileage	6,634	6,835
Utilities	6,475	5,550
	398,623	365,228
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES	173,132	(52,883)





Financial Review

Commitment to Transparency

Our Board of Directors

- Randy Matters** - President
- Geoff Cauchi** - Vice President
- Jordan Matters** - Treasurer
- Heather McDougall** - Secretary
- Antoinette Mendes de Franca** - Board Member

Accountability

Shifra Homes differs from most social service organizations because it receives zero government funding. As a result, we hold ourselves to a greater sense of accountability to our donors to ensure their contributions are being used for their intended purposes to support our programs.

Reserve Funds

Shifra Homes Inc. operates with a reserve fund for the purposes of emergency situations, capital projects, and future program development. In light of COVID-19, our charity has weathered the storm successfully due to the reserve funds in place for emergencies such as this.

Investments

The Board of Directors monitors and manages the investment portfolio to ensure healthy growth and minimal risk of loss.

Top Donors



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



SUSTAINABLE
DEVELOPMENT

GOALS

"The Sustainable Development Goals are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The 17 Goals were adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the Goals. Today, progress is being made in many places, but, overall, action to meet the Goals is not yet advancing at the speed or scale required. 2020 needs to usher in a decade of ambitious action to deliver the Goals by 2030."

- [United Nations Website](#)

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



Shifra Homes Inc. supports the Sustainable Development Goals

Shifra Homes is committed to improving its impact each and every year. By 2030 the world should be a better place for everyone. While we acknowledge that all of the goals are important, these goals highlighted above are most relevant to our work at this time.



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Fax: 905-681-9572

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[Donate Now](#)



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